

# CELEBRATING 25 YEARS OF BENEFITS DONE BETTER!

VistaNational is proud to be celebrating its 25th Anniversary in 2021 – a major milestone that comes from years of dedication to serving our clients and providing exceptional value-added benefit programs. Founded in 1996, VistaNational is a full-service insurance brokerage that delivers a comprehensive portfolio of group benefit products and services, combined with extensive expertise, innovative technology, and industry inside knowledge.



## OUR HISTORY

David Schwimmer founded VistaNational in Park Ridge, Illinois after serving as a partner of a leading brokerage firm for ten years. David had extensive knowledge of the products and underwriting practices of insurance carriers – valuable expertise that he could use to advocate and innovate for Vista's clients. He saw the opportunity to create a high-service brokerage firm that would deliver robust group benefits and find ways to add even more value through expert consultation, innovative services and the latest Web-based technologies.

Soon after forming Vista, David recruited five additional partners who brought more than 100 years of experience working for Blue Cross Blue Shield organizations and 200+ years of collective industry expertise, including Richard Mathews, Brian Walsh, Bill Novak, Kahlil Hogan, and Thomas Mathew. Today Vista has more than 30 team members who work together to provide the highest level of service and value to its clients.

### VistaNational Milestones



### PORTFOLIO OF SERVICES

VistaNational has significantly expanded its portfolio of services and expertise during its 25 years in business through its own initiatives and by strategically partnering with leading service providers. Today, Vista offers robust benefit programs and a complete range of value-added services to empower both employees and HR professionals:

#### Employee Solutions

- » Online Benefits Enrollment Platform
- » Open Enrollment Decision-Making Portal
- » Benefits and Healthcare Guidance App
- » Vista-MD Claims Helper® App & Concierge
- » Telemedicine
- » Employee Assistance Program
- » Financial Wellness Platform

#### Solutions for Busy HR Professionals

- » HR Portal
- » Wellness Coordinators



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## PARTNERSHIPS

VistaNational joined UBA Partners in 2015 to collaborate with some of the nation's most elite independent employee benefit advisors who work together to expand their insight and provide extraordinary solutions that mitigate costs and improve the lives of employees and their families.

## INNOVATION

In July 2016, VistaNational launched its Vista-MD Claim Helper® Mobile App and made it available on the Apple IOS and Adroid App Stores. Vista-MD Claim Helper is an easy and convenient way for employees to access our Concierge Service and receive assistance on benefit claims to solve claim issues and manage billing appeals.



## A CULTURE OF SERVICE AND TEAMWORK

Since being founded in 1996, VistaNational has focused on creating a culture of superior client service and a team-oriented work environment for our employees. Our team consists of highly experienced and well-credentialed professionals who bring more than 200 years of combined experience. As part of our culture (prior to COVID 19), Vista hosts employee events like Chicago Cubs Rooftop parties, K1 Speedway events, holiday celebrations and other team-building events.

# A BIG THANK YOU!

VistaNational would like to extend a big “thank you” to all our employees, clients, stakeholders and friends who have made our 25th Anniversary possible. We look forward to working with you to shape the future of employee benefits and find even more ways to deliver Benefits Done Better.